

FINESSE events & films
FASHION DESIGNING / PHOTOGRAPHY / CHOREOGRAPHY / EVENTS & FILMS

SPONSORSHIP PROSPECTUS
MISS INDIA NORTHERN CALIFORNIA BEAUTY PAGEANT 2009

Dear Sir / Madam ,

After many of its successful endeavours in fashion shows and beauty pageants FINESSE events & films is pleased to highlight the MISS INDIA NORTHERN CALIFORNIA 2009 Beauty Pageant to be held on Saturday, November 7th at the prestigious India Community Center, Milpitas, CA.

The Miss India Northern California 2009 Beauty Pageant is intended to provide entertainment and enlightenment about Indian arts and culture to the audience; benefits and opportunities for the contestants; and an annual event for the participation of the Indian Community in Northern California.

Our goal is to promote the glorious Indian culture and performing arts development and enhance awareness of our arts, customs, performing arts, culture, philosophies and history through this Miss India Northern California 2009 Beauty Pageant.

We are affiliated with the Miss India Worldwide Pageant. The winner of the Miss India Northern California 2009 Pageant will get tremendous media exposure and the opportunity of a lifetime to represent Northern California in the forthcoming Miss India USA 2009 pageant and the winner of Miss India USA 2009 beauty pageant will participate in the internationally established Miss India Worldwide Pageant to be held in South Africa in March, 2010.

Contestants from over 25 cities from all over the USA will participate in the annual event Miss India USA 2009 to be held on Nov.21st, 2009 in New Jersey.

This pageant will be as big and as successful as other pageants and fashion shows that FINESSE events & films have produced in the past.

We invite you to be a part of this prestigious event, which will give you the opportunity to put your organization in the spotlight. Outlined below is the sponsorship prospectus and benefits.

Assuring you of our best services at all times.

Thanks & Regards,

Shekhar rahate
Pageant Director

GRAND SPONSOR - \$5000

- ◆ Name insertion in leading newspaper/radio/web/print media promotions (Premium Spot)
- ◆ Insertion of sponsor name & logo in MISSINDIANORCAL.com website (Top Banner).
- ◆ 20 complimentary VIP passes for the event.
- ◆ MC announcement throughout the event.
- ◆ 2 - 30 sec commercials to be projected during the breaks.

GOLD SPONSOR - \$3000

- ◆ Name insertion in leading newspaper/radio/web/print media promotions.
- ◆ Mention of sponsor name & logo in MISSINDIANORCAL.com website
- ◆ 10 complimentary VIP passes for the event.
- ◆ Sponsor name, logo and description on an individual slide.
- ◆ MC announcement of sponsor name and description at the event.

SILVER SPONSOR - \$1000

- ◆ Name insertion in leading newspaper/radio/web/print media promotions.
- ◆ Mention of sponsor name & logo in MISSINDIANORCAL.com website (Sponsor Page)
- ◆ 5 complimentary VIP passes for the event.
- ◆ Sponsor name and logo in slide show.
- ◆ MC announcement of sponsor name at the event.

GENERAL SPONSOR - \$500

- ◆ Mention of sponsor name in MISSINDIANORCAL.com website (Sponsor Page)
- ◆ 2 complimentary VIP passes for the event.
- ◆ Sponsor name in text slide show of General Sponsors.
- ◆ MC announcement of sponsor name at the event.

All sponsors will be mentioned in the MISS INDIA NORTHERN CALIFORNIA Pageant 2009 DVD.

The website www.MISSINDIANORCAL.com is updated daily.

Please make checks payable to FINESSE events & films

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